

The HEAL Project is Looking for New Board Members

Dedicated to our Mission to Help us Grow!



Hello all,

The Board of Directors of The HEAL Project is excited to announce that we are actively seeking new members!

“HEAL” stands for Health, Environmental & Agricultural Literacy. Our mission is simple: to teach kids where their food comes from and why it matters. If you have a passion for making a difference in your community, and would like to become an integral and definitive part of ensuring that The HEAL Project continues to thrive, we invite you to consider serving on our Board of Directors. Our board is composed of community leaders from the public, private and nonprofit sectors who share a passion for food systems education and place a high value on educating San Mateo County youth to understand and become empowered in their role as informed, responsible Earth citizens through our experiential programs.

The HEAL Project Board of Directors are key partners in our organization’s effectiveness. In addition to being fiduciary stewards of the organization, fulfilling the legally required responsibilities of a board member, you will join us to represent The HEAL Project as an active ambassador bringing your own, individual brand of community activism to the table. Whether you’re a parent of children who have gone through our programs, an advocate of environmental education, a voice for the community or someone with special skills to share, we welcome you to apply.

We are especially interested in adding members who have experience with nonprofit organizations or with fund-raising, financial oversight, or human resources backgrounds, and we seek a diversity of perspectives.

To express interest in joining our Board of Directors, kindly send Kerry Bitner, Board Recruiting Committee Co-Chair an email (kerrybitner@gmail.com) with a little background about why you are interested in joining our board of directors. Please share with your networks and encourage any of your contacts whom you feel would be a great fit for our board to apply.

Sincerely,

Kerry Bitner

Board Recruiting Committee Co-Chair

Board Member Expectations

July 2023

Serving on the The HEAL Project Board of Directors is an extraordinary opportunity for individuals who strongly believe in the positive impact quality food systems education has on reversing climate change are passionate about empowering children to become socially responsible stewards of the planet. At The HEAL Project, every board member's perspective is welcomed, respected, and valued. Board members are asked to serve a minimum of two years and are also expected to:

- Be an active advocate and ambassador for The HEAL Project to the community
- Be fully committed to our mission, vision, and values
- Make board meeting attendance a high priority. Our board meetings (currently held virtually) are generally on the 4th Monday of the month, 6:00pm-8:00pm.
- Read board materials in advance of meetings and come prepared to ask questions and participate in discussions
- Actively serve on one or more board committees and participate at some level in fundraising and performance evaluation of the Executive Director
- Approve and monitor the budget to ensure that the organization remains fiscally sound
- Make a personally meaningful annual financial donation

Desired Skills and Expertise

We are currently recruiting for leaders who can add value to the board and organization by contributing expertise, embodied leadership and lived experience that will help us to develop enhanced strategies and action plans that advance our mission by more directly addressing the needs of those we serve.

Areas of experience and expertise that we are particularly recruiting for include the following, though all interested candidates are encouraged to apply!

Accounting, Finance Professionals
Community Organizers/Activists
Legal Professionals
Land Use Professionals
Equity and Inclusion Practitioners
Farmers, Growers and Food System Professionals
Human Resource/Organizational Professionals
Fundraising Professionals
Marketing Professionals
Public Policy Professionals
Experts in Life Sciences, Anthropology, and Earth Sciences

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Thank you for your consideration!