

CEF Cornhole Tournament Sponsorship Opportunities

Sponsor Benefits	Leadership Level \$10,000	Community Level \$5,000	Neighborhood Level \$2,500	Partnership Level \$1000	Supporter Level \$500
# of team entries	4	2	2	1	1
# of Custom Cornhole sets	2 + score tower	1 + score tower	1	1	
# of Lanes	2	1	1	1	

PRE-EVENT RECOGNITION

Social Media Promotion (Facebook, Instagram)	•	•	•	•	•
Logo on CEF website	Large logo	Medium logo	Medium logo	Small logo	Small logo
Email blasts	•	•	•	•	•
Sponsor T-Shirt	•	•	•	•	•
Ad in HMB Review	•	•	•	•	•
Logo on 4th of July parade CEF float	•	•	•		
Fun promo video for FB ad	•	•	•		
Press Release	•	•			

ON-SITE RECOGNITION

Leadership Experience (VIP tent, 8 drink tickets professional team pic)	•				
Community Experience (4 drink tickets, professional team pic)		•			
Logo on front of event t-shirt	•				
Logo on back of event t-shirt	Large logo	Medium logo	Medium logo	Small logo	Small logo
Professional Team Picture	•	•	•	•	•
Logo on sponsor banner	Large logo	Medium logo	Medium logo	Small logo	Small logo
Live announcements	•	•	•	•	•

POST-EVENT RECOGNITION

Named Sponsor at all CEF events for 1 year	•				
Logo in CEF Newsletter	12 months	9 months	6 months	3 months	

OTHER SPONSORSHIP OPPORTUNITIES

Warm up party Sponsor	Practice party 1 month prior to the event at your location. Party night before the tournament. Signage at both parties and day of the tournament. Logo in sponsor banner, t-shirt and website. 1 Custom set including a score tower. 1 team entry	\$ 5,000
After party Sponsor	Practice party 1 month prior to the event at your location. After Party after the tournament. Signage at both parties and day of the tournament.. Logo in sponsor banner, t-shirt and website. 1 Custom set including a score tower. 1 team entry	\$ 5,000
Kids Area Sponsor	Signage in Kids area. Logo in sponsor banner, t-shirt and website. 1 Custom set, 1 team entry.	\$ 3,000
Scoreboard sponsor	Signage on all scoreboards. Logo in sponsor banner, t-shirt and website. 1 team entry.	\$ 2,000
Bag sponsor	Logo on all bags used at the event. Logo in sponsor banner, t-shirt and website. 1 team entry.	\$ 2,000
Long Toss Contest Sponsor	Signage and live announcement during the contest. Present winner with prize. Logo in sponsor banner, t-shirt and website. 1 team entry	\$ 1,000
Costume Contest Sponsor	Signage and live announcement at awards. Present winner with prize. Logo in sponsor banner, t-shirt and website. 1 team entry	\$ 1,000
Breakfast sponsor	Signage on tables. Logo in sponsor banner, t-shirt and website. 1 team entry	\$ 1,000

NOTE: Returning sponsors may enter an additional team to the tournament.