

Problem: Fake News



Solution: CBuzz Media

A New Media Model Using a Power in Plain Sight

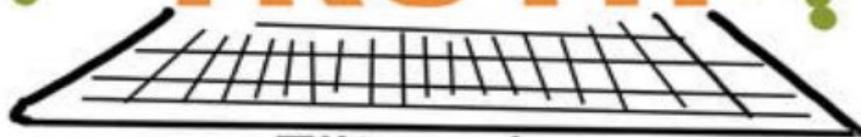
CBuzz Media



9 Minute Pitch to Facebook

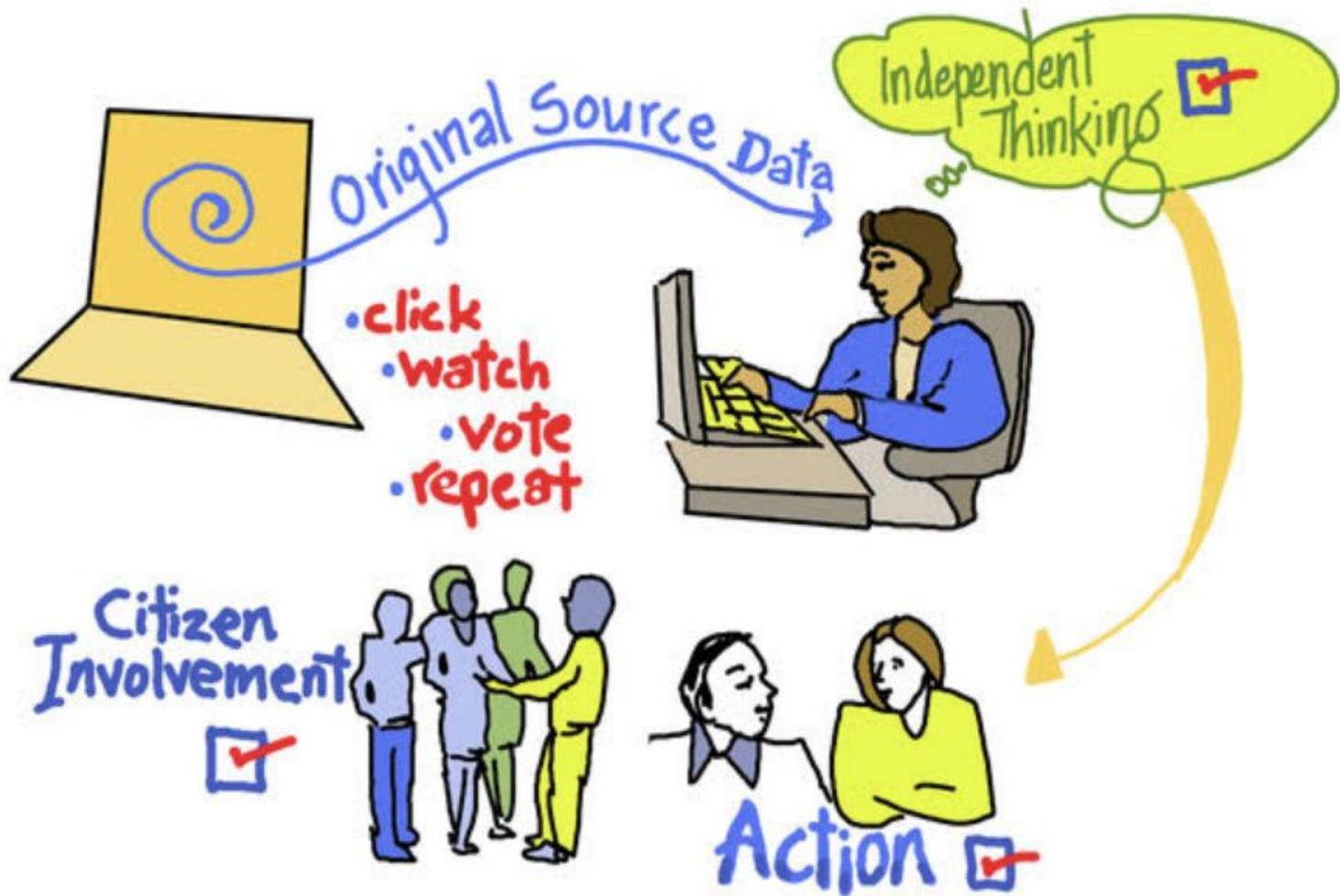


?? **TRUTH** ??



Filtered





Solution:

1977
FROM FCC

↳ Accessable
Channels

↳ Public
Agency Videos

↳ To US

Free

Unedited

No bias

Unedited

original source

Gold Mine!

INFORMATION

Remote Involvement

IMAGINE

organic

TRUE

HYPER-LOCAL

AVAILABLE TO ALL



IMAGINE!

free
from
PUBLIC
ACCESS

On
You
TUBE

Pay C-BUZZ for Distribution

Website

Nationwide
C BUZZ

Network





18"



Starts



Photo
Essay

INFORMATION

credible

DATA

answer questions, Build

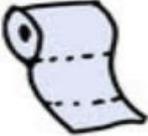
Trust



INFORMED
Decisions



 Pot,  CITY of HMB

 Poop,  Sewer Authority

 Mountain Views &  SF PUC

 SEX Raids!  SMC Sheriff

CBuzz Media



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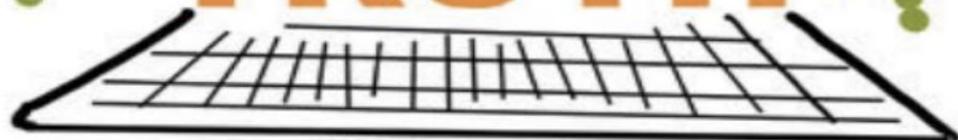


9 Minute Pitch to Facebook





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Filtered



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