

NATIONAL STEWARDSHIP ACTION COUNCIL

ADVOCATING FOR A CIRCULAR ECONOMY

Partnership to Protect Water Quality and Reduce Costs

Sewer Authority Mid-Coastside December 9, 2019

NSAC'S VISION: The United States attains a circular economy.

Who is NSAC?



The National Stewardship Action Council (NSAC) is a 501©4, affiliated with the California Product Stewardship Council (CPSC). NSAC is a network of committed proponents comprised of governments, non-government organizations, businesses, and consumers who advocate that producers fairly share responsibility in a circular economy.

<u>Vision</u>: The United States attains a circular economy.

Mission: Collaborate with public and private stakeholders to advance product stewardship and extended producer responsibility.



2017 NSAC Strategic Planning Meeting

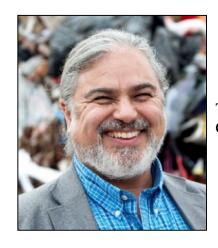


NSAC Board/Organization

Executive Board



David Stitzhal, President Full Circle Environmental, Inc.



Tim Goncharoff, Vice-President County of Santa Cruz



Patty Garbarino, Treasurer Marin Sanitary Service



Constance Hornig, Secretary Constance Hornig Law Offices



NSAC Board/Organization (cont.) Advisory Board of 9



Jordan Fengel State of Texas Alliance for Recycling



Paul Gao California Electronic Asset Recovery



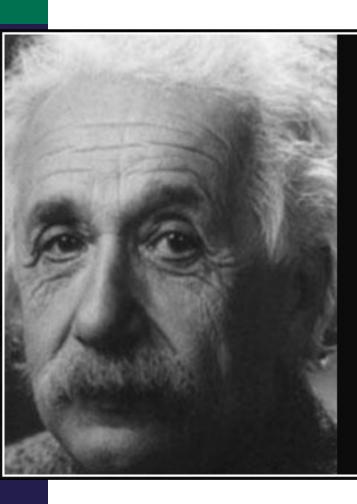
Beverly Hanstrom Colorado Medical Waste



Chris Ripley Smarter Sorting



We Have to Think Differently...



The true definition of madness is repeating the same action, over and over, hoping for a different result.

— Albert Einstein —

AZ QUOTES



What is a Circular Economy?

Multi-faceted with a focus on producers embracing sustainable design, using regenerative materials and collecting end of life products and materials for continuous use in the economy. It is based on three principles:

- 1. Design out waste and pollution
- 2. Keep products and materials in use
- 3. Regenerate natural systems







ReFuel Your Fun & \$ave Campaign

Promotes the use of <u>reusable</u> 1 lb. propane cylinders

- 1. **Recruitment** of locations to sell/refill/exchange reusables such as hardware stores, sports/camping supply stores, universities & outdoor education programs, & more!
- **Public education** billboards, newspaper inserts, PSAs & whiteboard videos, social media, & more!
- **3. Exchange events** – bring a single-use & take home a reusable
- **Safe collection** of cylinders at high-use areas

www.ReFuelYourFun.org





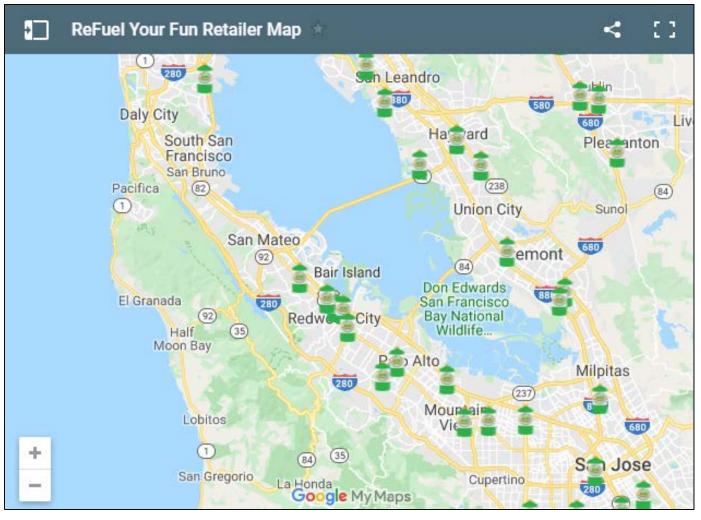






ReFuel Your Fun & \$ave (cont.)





Don't Rush to Flush, Meds in the Bin We ALL Win!

Promotes the safe disposal & storage of unwanted medications

Recruitment of
 authorized locations to
 take-back controlled &
 non-controlled
 medications

2. Public education

3. Press events www.DontRushToFlush.org







County of San Mateo Medicine EPR Ordinance 4/28/2015



https://www.youtube.com/watch?v=gq7-zIoOYzk

Ordinance introduced and heard at April 14th Board of Supervisors Meeting and **passed with a 5-0 vote**. Waymond Wong, Program Manager, Environmental Health and Heather Forshey, Director of Environmental Health

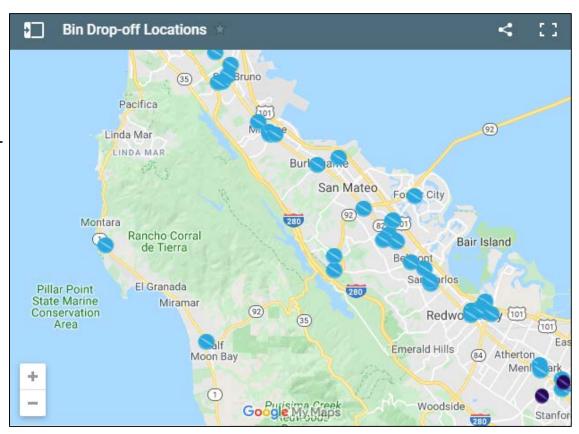
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Don't Rush to Flush (cont.)

Participating locations:

- San Mateo County
 Sheriffs North Coast Sub-Station – Moss Beach
- CVS Pharmacy (60Cabrillo Hwy North) -Half Moon Bay

Both locations accept controlled & non-controlled medications





Legislated EPR/Stewardship in CA

- 1. Bottles & Cans
- 2. Ag Pesticide Containers
- 3. Recalled Products
- 4. Mercury Thermostats
- 5. Paint
- 6. Carpet
- 7. Mattresses
- 8. Medications & Sharps

























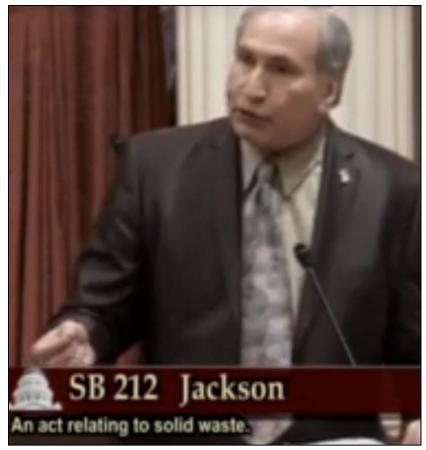
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CA Statewide Meds & Needle Disposal

Signed into Law 9/2018!
39-0 Vote off Senate Floor!
Pharma/Sharps producers support!

Key provisions:

- Meds: 1 med bin for every 50k residents or minimum 5/county any eligible site can opt in ALL LOCATIONS CAN GET A BIN!;
- Needles/Sharps: Requires <u>free</u> safe disposal sharps containers with every needle sold and any sharps collected in public programs will have disposal paid for by producers!



Senator Jeff Stone (R-Temecula) a pharmacist, speaking on the senate floor supporting SB 212!



Legislative Track Record: 4/4 Success

NSAC has sponsored the following bills, which have all been signed into law:

- 1. SB 212 (Jackson, Gray, Ting) 2018 meds & sharps EPR: First in the nation to cover both meds & needles!
- 2. <u>AB 1158 (Chu)</u> 2017 carpet: First in the world!
 - Stewardship organization cannot use fee money to sue the state, pay fines, or incinerate carpet & set recycling rates & dates
- 3. AB 729 (Chu) 2019- carpet: first eco-modulated fees in the U.S.
 - Plan to return visible fee money back to the state to continue the program if the stewardship organization is failing
 - Creation of a trust for stewardship fee money
- 4. SB 726 (Caballero & Berman) 2019:First in US supports & expands HHW reuse



2020 Legislation:

AB 1672 (Bloom): Wet Wipe Labeling

"Flushable" wipes

Labeling



casaweb.org/wipes/

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2020 Legislation (cont.): AB 1672 (Bloom)

NSAC has been requested by CASA to co-sponsor AB 1672 and "elevate and effectuate legislative action" due to NSAC's "unique and credible voice on consumer protection issues, and in recognition of your shared interest in protecting the environment from harmful products"



CALIFORNIA ASSOCIATION of SANITATION AGENCIES

1225 8th Street, Suite 595, Sacramento, CA 95814, TEL: (916) 446-0388, www.CASAweb.org

November 15, 2019

Heidi Sanborn Executive Director National Stewardship Action Council 1822 21st Street, Suite 200 Sacramento, CA 95811

Subject: Request for Co-sponsorship of AB 1672 (Bloom): Wet Wipe Labeling

Dear Heidi.

Thank you for your continued collaborative partnership on many issues with the California Association of Sanitation Agencies (CASA). As you know, our organizations are aligned on many pertinent and important public policy initiatives, including source control of contaminants in the waste stream, producer responsibility and product stewardship. In light of these shared goals we are proposing that National Stewardship Action Council partner with CASA to elevate and effectuate legislative action to provide clear and consistent consumer information about a product that is wreaking havoc on public infrastructure and the environment: flushable and non-flushable wet wives.

The vast majority of wet wipes available to consumers are single-use plastics that are very frequently flushed down toilets due to a lack of consistent consumer misinformation. Many wet wipes products have no clear information about proper disposal included on their packaging, and some packages are intentionally misleading. Exacerbating the problem is the rising popularity of wet wipes being promoted as "flushable," which often don't break down in public systems. The so-called "flushable" wipes are nearly identical in look and feel to the plastic based non-flushable wipes, and also contain synthesized natural fibers like lyocell and rayon. It is clear that consumer misinformation regarding proper disposal is driving this problem and we are proposing legislative action to promote clear and consistent consumer messaging. Furthermore, we believe it is time to hold manufacturers of these products accountable for the damage being inflicted on the environment and our public investments by requiring them to demonstrate that their "flushable" products acculably break up and pose no harm to our water systems.

Based on your organization's unique and credible voice on consumer protection issues, and in recognition of your shared interest in protecting the environment from harmful products, we think that your involvement would be instrumental in moving the legislative effort forward.

Thank you for your consideration and we look forward to our continued partnership on this any othe important policy issues.

Sincerely,

Jessica Gauger Director of Legislative Advocacy

CC: Andrew Aldama, Office of Assembly Member Richard Bloom



2020 Legislation (cont.) SB 424 (Jackson): Tobacco Waste

- Prohibit sale of single-use:
 - 1. Integrated filters
 - 2. eCigarettes or vaporizer devices
 - 3. Attachable plastic devices (plastic tips)
- Require take-back for reusable components:
 - 1. Take-back bins
 - 2. Mail-back
 - 3. eCigarette collection & recycling









2020 Legislation (cont.) SB 54 (Allen) & AB 1080 (Gonzalez)

- Companion bills
- Encourages producer responsibility
- Working with the Governor's Office and authors on the bill language



2020 Legislation (cont.) Senator Udall and Rep. Lowenthal's National Packaging Waste Bill



Campaign to End the FDA Medication "Flush List"



▲ WARNING!

If left unsecured, some drugs can pose deadly risks to others in your house.

FDA recommends the medicines listed below be promptly flushed down the toilet when no longer needed, unless a drug take-back option is readily available.

Originally submitted January 26, 2016 Updated sign ons delivered February 2, 2016 Updated sign ons delivered February 12, 2016 Updated sign ons delivered February 16, 2016 Updated sign ons delivered April 19, 2016

Dr. Robert M. Califf, M.D. Commissioner U.S. Food and Drug Administration 10903 New Hampshire Avenue Silver Spring, MD 20993

RE: FDA Recommendations to Flush Certain Medications and Harmonize Federal Messaging on Safe Medicine Disposal

Dear Commissioner Califf:

To protect public health and environmental quality, the signatories to this letter urge the F with the EPA, the DEA, and the White House Office of National Drug Control Policy to and consistent guidance to consumers on safe disposal of leftover household medications. FDA to end its recommendation that certain medications be disposed by flushing, ar that secure medicine take-back programs provide the best disposal method for leftor medications.

We appreciate the FDA's efforts to protect people from leftover medications that can be

Right:
Response from the Food &
Drug Administration (FDA)

Left:

Coalition letter(s) with 100+ signatories (primarily sanitation agencies & local governments)



Food and Drug Administration Silver Spring, MD 20993

Ms. Heidi Sanborn Executive Director National Stewardship Action Council 1822 21st Street, Suite 200 Sacramento, CA 95811

042816

Dear Ms. Sanborn:

Thank you for your letter of January 22, 2016 to Dr. Stephen Ostroff, Acting Commissioner of Food and Drugs, and your letter of April 19, 2016 to Dr. Robert Califf, Commissioner of Food and Drugs, regarding safe disposal of unused drugs. Your letter was forwarded to me for response.

As reflected in the language on our website¹, we agree with the majority of your suggested messaging on safe medicine disposal. For example, the U.S. Food and Drug Administration (FDA or the Agency) is very supportive of medicine take-back programs which are a good way to safely dispose of unneeded medicines. However, FDA continues to recommend that, when other recommended disposal options are not available, a small number of medicines that can be particularly harmful or even fatal with just one dose be flushed down the sink or toilet as soon as they are no longer needed.



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Right to Left:

Melissa Immel, (Deputy Legislative Secretary at Office of Governor Gavin Newsom);

Heidi Sanborn, Executive Director of NSAC;

Jason Schmelzer (Lobbyist);

Anthony Williams (Legislative Secretary at Office of Governor Gavin Newsom)



https://syaslpartners.com/



How to Partner:

1. Fund NSAC at \$1,000/year

Benefits:

- We support, author, provide technical assistance and testimony, support letters, etc. on bills of interest
- Regular product specific email updates and conference calls
- Product-specific listserv access (meds/sharps, packaging, flushable wipes, carpet)
- Free webinar registrations (5-6/year this Thursday meds/sharps)
- Quarterly newsletters
- Logo on website (optional)
- Free national calls (twice per year and as needed)
- Qualify to have a representative apply to sit on the Board or be an Advisor
- Free technical assistance as needed!

Working together we will make a big difference!

The Devil is in the Details!



QUESTIONS?







Heidi Sanborn

Executive Director

Office: (916) 431-7804

Cell: (916) 217-1109

Heidi@nsaction.us

Connect with us!

www.nsaction.us 📑 🔰 in 🔼 YouTube







